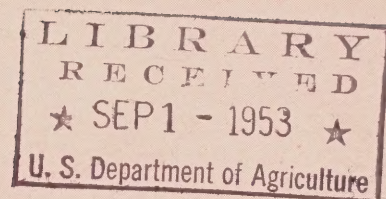


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62.39



Carnation Cuttings

OUTSTANDING
New VARIETIES

1953-54

A faint, stylized illustration of a carnation plant. It features a central stem with several long, narrow, pointed leaves. The leaves have a wavy, undulating edge. At the base of the stem is a cluster of roots. The entire illustration is rendered in a light pink or magenta color, matching the overall theme of the catalog.

Lim Carnation Co. INC.
SAUGUS, MASSACHUSETTS

LAST SEASON we offered four new varieties of carnations. As a result of our own experience and the unsolicited testimonials of scores of others, we feel safe in saying that these varieties have been very successful. These four varieties will be available again during the 1953-54 season.

This season we are offering three additional new varieties. Like those disseminated last season, all of these are seedling varieties, bred and developed by us. We have tested them for several years, and growers in other areas have also tested them for us. They have been shown at numerous shows, and have won many awards.

Every effort is made, and every precaution taken, to insure the cleanliness of the plants we send you. Cultures are made, and the best fungicides are employed. Different rooting mediums are used, but all are thoroughly sterilized. Nevertheless, all of these precautions, together with "mother blocks" and other impressive terms, do not permit ANY grower to positively guarantee that his cuttings are "disease-free" and will eliminate your disease problems. We certainly make no such claim. However, we do feel that our experience in rooting over a million cuttings a season for many years, and shipping these cuttings to all parts of the world, qualifies us to select, root and handle your cuttings so as to provide you with the best possible stock.

Propagating starts in September, and deliveries will be made from late September through May. Cuttings are of good quality at any time during that period, and the best time to buy depends upon your own planting schedule. If you would like early cuttings, we can usually accomodate you. The earlier we receive your order, the more certain we can be of shipping your plants when you want them. Let us know the earliest and the latest dates on which you will accept the cuttings. Orders are shipped in rotation except where specific dates are requested and acknowledged. We notify you upon receipt of your order, and tell you when we can ship. A notice is mailed to you when the cuttings are ready.

All of the leading dealers list our varieties, and orders placed with your favorite dealer will receive the same prompt and careful attention that orders placed directly with us receive.

PRICE LIST AND ORDER BLANK

ROOTED CARNATION CUTTINGS

SIM CARNATION CO., Inc.

P. O. Box 1107 Saugus, Massachusetts

Name Date.....

Street

City State.....

Shipping address

if other than Post Office

The shipping season will extend from October 1 through May. Unless you state specifically on this order that you will not accept delivery before or after a certain date, we will assume that you will accept delivery as near the requested date as possible within the period mentioned above, unless written cancellation is received prior to our making shipment.

All shipments will be made by Railway Express unless otherwise requested.

Requested date..... Will not accept before..... nor later than.....

VARIETY	PER 100	PER 1000	QUANTITY	AMOUNT
*FROSTY	\$22.00	\$180.00		
*TILLY	22.00	180.00		
*ROYALTY	22.00	180.00		
*SAUGUS PINK	22.00	180.00		
*GORDON	22.00	180.00		
*CANARY QUEEN	22.00	180.00		
*DESERT SUN	22.00	180.00		
RED BEAUTY	20.00	150.00		
RASPBERRY ICE	20.00	150.00		
BABY BRONZE	20.00	150.00		
PINK SIM	20.00	150.00		
WHITE SIM	15.00	125.00		
APOLLO	15.00	125.00		
AURORA	15.00	125.00		
DIANA	15.00	125.00		
JUPITER	15.00	125.00		
MIDAS	15.00	125.00		
TOTAL				

* Growing agreements must be signed

250 of One Variety at the 1000 Rate

5% Discount Cash with Order

No order accepted for fewer than 100 of any one variety

Orders for shipment outside the United States must be paid in advance

Special prices will be quoted on orders for 5000 or more cuttings

New This Season

Frosty

A pure white at all times. It is a cross of two unnamed seedlings. The flower is medium large to very large, and is full and well formed. In appearance, it resembles the variety Olivette, but is much larger. Stems are long and strong. Production is heavy. Splitting is slight. Keeping quality is splendid except during hot summer weather. Plants are large, heavy and vigorous. They do best when benched fairly early and not allowed to flower until late summer. We are frequently asked if FROSTY is better than White Sim. It would be very difficult to find a variety superior to the fine all-around performance of White Sim, but FROSTY is worthy of a trial alongside White Sim.

Tilly

A fine red-maroon. The red does not appear as a variegation, but blends with the maroon to give the color life so that it does not appear black and dead under artificial light. The color resembles that of Mrs. Weld, but the variety is superior to Weld in almost every respect. This also is a cross of two unnamed seedlings. The flowers are medium large, and are of pleasing form. They are good keepers. Production is above average. Stems are long and strong. There is almost no splitting.

Royalty

A lovely, clear, rich royal purple. It is the only bright, clear purple we know of which has no variegation whatever. The flowers are large and beautifully formed. Stems are very long, but are strong. Production is high. Keeping quality is good. Some splitting occurs, but this is not serious. At the Spring Flower Show in Boston in 1952 this variety attracted more attention than any variety we have ever displayed anywhere.

THESE THREE VARIETIES WILL BE SOLD UNDER THREE-YEAR GROWING
AGREEMENTS EFFECTIVE UNTIL DECEMBER, 1956

\$22.00 per 100

\$180.00 per 1000

5 % Discount Cash with Order

Introduced Last Season

Saugus Pink

A fine deep pink, not quite as dark nor as large as Sidney Littlefield. Flowers are large, full and rounded, and production is almost twice that of Littlefield. Flowers are excellent keepers. They are not at their best in mid-summer, but are of fine quality at all other times. Stems are medium long. Splitting is so very slight that we can safely say that this is one variety that does not split. This variety has won numerous high awards, and has never scored under 85 points in any flower show.

Gordon

This cross of Sidney Littlefield on Princess Irene is a delicate, soft shell pink with the edges of the petals slightly lighter than the centers. The color is uniform throughout the year. Flowers are very large, full and symmetrically formed. It is a very pretty flower. Stems are strong and of medium length. Splitting occurs for a very brief period in late summer or autumn, but is negligible at other times. The variety does its best if not allowed to flower during hot summer months. Its quality is high, its size large, its color uniform and its keeping splendid at all other times.

Canary Queen

Bright, rich yellow. The first flowers in the summer and autumn are a clear, warm yellow. As the days shorten, a very slight pale pink variegation appears. This is hardly noticeable, and does not prevent the flower being used as a clear yellow. This variegation disappears again in the spring when the days are bright and long. Flowers are large, and are carried on very long stems. Keeping quality is remarkable. Splitting is slight. Production is good.

Desert Sun

Pale gold, or creamy yellow-buff. Early flowers are perfectly clear in color, but during the winter months a slight deep pink pencil line appears. This variegation makes the color more lively, and does not prevent it being used as a clear yellow. In tests made in California, it has been declared to be the best yellow grown there. Flowers are very large and full, and are carried on very long stems. Production is heavy. There is some splitting during winter months. Flowers are of high quality all season, but are especially fine in the spring and early summer. Keeping quality is excellent.

ALL FOUR OF THE PRECEDING VARIETIES ARE SOLD UNDER GROWING
AGREEMENTS EFFECTIVE UNTIL DECEMBER, 1955

\$22.00 per 100

\$180.00 per 1000

5 % Discount Cash with Order

Also -

RED BEAUTY. Bright, rich scarlet similar in color, form and size to Wm. Sim. Long stems, good production, very little splitting, good keeping. Especially fine in spring and summer. **\$20.00 and \$150.00**

PINK SIM. Light pink sport of Wm. Sim. Very light salmon or flesh pink. Same growing habits as parent variety. **\$20.00 and \$150.00**

RASPBERRY ICE. Reddish-lavender or orchid shade, similar to that of raspberry sherbert, with edges a little lighter than centers. Attractive and popular novelty. Medium large flowers which keep well. No splitting. Medium stems. Fine production. Blends well with other colors. **\$20.00 and \$150.00**

BABY BRONZE. Bronzy or golden yellow with faint pink tinting in center. A small flower, but full and beautifully formed. One of the most prolific varieties grown. Excellent for boutonnieres and arrangements. Ideal for retail-grower. Unsurpassed keeping qualities. Nice stems. No splitting. **\$20.00 and \$150.00**

WHITE SIM. Large, full flowers of fine quality the year around. The best of the Sim strain, and probably the most popular white carnation ever introduced. Long stems, very slight splitting, fine keeping and high production. **\$15.00 and \$125.00**

APOLLO (Yoder). Large, bright salmon pink of show quality. **\$15.00 and \$125.00**

AURORA (Yoder). Very large pure white, beautifully formed. **\$15.00 and \$125.00**

DIANA (Yoder). Medium size light salmon, long stems. Prolific. **\$15.00 and \$125.00**

JUPITER (Yoder). Fine large pure white. Looks promising. **\$15.00 and \$125.00**

MIDAS (Yoder). Rich, bright clear yellow. Lovely color. **\$15.00 and \$125.00**

250 of One Variety at the 1000 Rate

5 % Discount Cash with Order